

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *

- " 2222180 TB# 321476

MOD# L: OWNER NAME: _____

ADV # _____ ADV. NAME ISS / AMER. CROSSROADS

AGY # AGY. NAME CROSSROADS MEDICAL

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228189

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST1#002 WK-1

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FLIGHT TAXES _____ STATE TAX _____ CO-OP BILLING NEEDED _____

سازمان اسناد و کتابخانه ملی

REP: TO LENA
FB JULIE

SIA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
AMERICAN CROSSROADS

PROGRAM : NEWS
 ORD COM1: WE CAN OFFER
 THIS IS A MAKE-GOOD FOR OCT3 ON LINE-24 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT3 ON LINE-54 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT3 ON LINE-65 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT4 ON LINE-66 FOR 1 SPOT/WK

REP HEADLINE# 6228189 TRF# 321476 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.14
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ *** WFTV-TV ***
 CHANGES *MULTIPLE

		TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYs	:TOTAL: :SPTS:
:LINE#:REP :CD:												
:LINE#:												
78	A	700A-900A		30		\$2,600.00	10/4	10/5	1		TH-F	1
PROGRAM : GMA ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 77-79												
79	A	1200N-100P		30		\$1,000.00	10/4	10/5	1		TH-F	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 77-79												
54	S	730P-800P		30		\$3,600.00	10/3	10/3	0		WED	0
PROGRAM : WHEEL OF FORTUNE												
65	S	1135P-1210A		30		\$800.00	10/3	10/3	0		WED	0
PROGRAM : NIGHTLINE												
66	S	1135P-1210A		30		\$800.00	10/4	10/4	0		THU	0
PROGRAM : NIGHTLINE												
STATION MAKEGOOD OFFERS: MISSED: WED/1100A-1200N M4 OK'D BUY#24 WED/730P-800P OCT3 30S \$1,000.00 (OCT3/12) BUY#54 WED/1135P-1210A OCT3 30S \$3,600.00 BUY#65 THU/1135P-1210A OCT3 30S \$800.00 BUY#66 OFFER: TH-F/600A-700A OCT4 30S \$2,600.00 PLS ADVISE. & TH-F/700A-900A OCT4 30S \$2,600.00 & TH-F/1200N-100P OCT4 30S \$1,000.00 CMT:WE CAN OFFER												
CONTRACT TOTAL SPOTS 149350.00 TOTAL SPOTS 74												
OCT/12 149350.00												
MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%												
WOPX 0% WRDQ 1% EFTV 0% L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES												
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												